

# 10 REASONS TO JOIN ULI



The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

To join, visit [uli.org/membership/join](http://uli.org/membership/join)

**1 Be a part of a one-of-a-kind organization.** As the world's premier multidisciplinary real estate organization, ULI connects you with professionals from all sectors of land use and real estate—giving you unparalleled networking opportunities.

1

**2 Stay current** with trends in the real estate industry through member-only events, webinars, and online courses.

2

**3 Grow your network** and increase your visibility by attending local, regional or worldwide events and conferences that connect you to key influencers in the real estate industry and within your target market.

3

4

**4 Give back** to your community. ULI is a worldwide leader in education and best practices of land use. As a ULI member, you have the opportunity to volunteer your time to educate and shape the local environment through ULI's Advisory Services, Project Tours, Mentorship Program and more.

**5 Learn from experts** in your field and keep ahead of the competition with fresh ideas and high-quality information through ULI's innovative and up-to-date publications and programming.

5

**6 Join a National or local Product Council** with fellow members to share best practices, case studies, roundtable discussions, and off-site tours.

6

**7 Advance your professional development** and earn CEUs through many of ULI's events to keep your certifications current.

7

8

**8 Access ULI's Librarian** for anything from a quick reference to more complex research — a service available to ULI members only.

9

**9 Get exclusive access to ULI's Member Directory** that connects you with more than 39,000 land use professionals worldwide—the most complete address book at your fingertips!

**10 Receive member discounts** at the ULI Bookstore online and a free subscription to *Urban Land* magazine. ULI produces a wealth of information as we fulfill our mission and our members benefit from numerous resources—research reports, program descriptions, event agendas, newsletters, and more.

10